



GETTYSBURG'S
Greatest Awards

MARKETING TOOLKIT

POST ON FACEBOOK

It's that time of year to vote for your favorite local businesses in *@Celebrate Gettysburg's Gettysburg's Greatest* awards! [Business Name] would be honored if you chose us as your favorite [category]!

<http://celebrategettysburg.com/gettysburgs-greatest-awards>

Vote for us and receive a chance for you and a friend to win a \$10 gift certificate. Head over to <http://celebrategettysburg.com/gettysburgs-greatest-awards>, vote for [Business Name] and then tag a friend to do the same.

[Business Name] would love your vote! Go to <http://celebrategettysburg.com/gettysburgs-greatest-awards> and pick us as your favorite [category].



POST ON INSTAGRAM

[include a photo of staff]

It's that time of year to vote for your favorite local businesses in Celebrate Gettysburg's Gettysburg's Greatest awards! We would be honored if you chose us as your favorite [category]!

#celebrategettysburg #gettysburgsgreatest

[include a photo of products or business sign]

[Business Name] would love your vote! Go to celebrategettysburg.com and pick us as your favorite [category]. #celebrategettysburg #gettysburgsgreatest

HELPFUL TIP:

utilize

#celebrategettysburg
to boost your posts!



www.instagram.com/celebrategettysburg

OTHER MARKETING

Make a 30 or 60 second video and share it.

Print the QR Code and place it where customers can easily scan to vote.

Use facebook live to share updates and remind viewers to vote.

An emailer to your customers is a great way to keep them informed and remind them to vote. Plus, the link to the ballot can be easily included to make voting simple and quick!



www.celebrategettysburg.com