

*13<sup>th</sup> Annual*

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**GETTYSBURG'S**

*Greatest  
Awards*

**MARKETING TOOLKIT**

# POST ON FACEBOOK

It's that time of year to vote for your favorite local businesses in @Celebrate Gettysburg's Gettysburg's Greatest awards! [Business Name] would be honored if you chose us as your favorite [category]!

<http://celebrategettysburg.com/gettysburgs-greatest-awards>

Vote for us and receive a chance for you and a friend to win a \$10 gift certificate. Head over to <http://celebrategettysburg.com/gettysburgs-greatest-awards>, vote for [Business Name] and then tag a friend to do the same. Winners will be announced on April 3.

[Business Name] would love your vote! Go to <http://celebrategettysburg.com/gettysburgs-greatest-awards> and pick us as your favorite [category].



# POST ON INSTAGRAM

[include a photo of staff]

It's that time of year to vote for your favorite local businesses in Celebrate Gettysburg's Gettysburg's Greatest awards! We would be honored if you chose us as your favorite [category]!

#celebrategettysburg #gettysburgsgreatest

[include a photo of products or business sign]

[Business Name] would love your vote! Go to [celebrategettysburg.com](http://celebrategettysburg.com) and pick us as your favorite [category]. #celebrategettysburg #gettysburgsgreatest

## HELPFUL TIP:

utilize

#celebrategettysburg  
to boost your posts!



[WWW.INSTAGRAM.COM/CELEBRATEGETTYSBURG](http://WWW.INSTAGRAM.COM/CELEBRATEGETTYSBURG)

# OTHER MARKETING

Make a 30 or 60 second video and share it on your YouTube channel or website.

Use facebook live to share updates and remind viewers to vote.

An emailer to your customers is a great way to keep them informed and remind them to vote. Plus, the link to the ballot can be easily included to make voting simple and quick!



[WWW.CELEBRATEGETTYSBURG.COM](http://WWW.CELEBRATEGETTYSBURG.COM)